

City of Sparks

Proclamation

WHEREAS, in 1915 W.R. Adams, best known as "Bill" came to Sparks and began his career at G. D. Davidson and Company as a watch inspector and subsequently became store manager; and

WHEREAS, Bill Adams believed in the soundness of Sparks and its worth as a business community and with two partners formed the W. R. Adams Jewelry Company, which operated until 1924, when Adams partnered with his former employer and formed the Adams-Davidson Company and occupied the B Street location in Sparks; and

WHEREAS, W. R. Adams grew his business and passed the successful enterprise forward to his descendants; and

WHEREAS, the company, now known as W. R. Adams and Son Jewelers has operated in the heart of the Sparks, Nevada central business district for 100 years and is the oldest, continuously operating family business in Sparks, and

WHEREAS, third generation descendent and store owner, Marcia Adams-Frugoli, after having worked the family business for over 50 years has elected to retire,

NOW THEREFORE, I, GENO R. MARTINI, Mayor of the City of Sparks, Nevada, do hereby proclaim May 11, 2015, as

"W. R. Adams and Son Jewelers Day"

in the City of Sparks, as we wish this long-standing Sparks business a Happy Centennial Birthday and its owners a Happy and Healthy Retirement.



GENO R. MARTINI, Mayor

ATTEST:



TERESA GARDNER, City Clerk